

# Win The War!



**Against Violence** (c)

a Nonprofit 501 (c) (3) Organization

*"Violence Prevention Through Education"*

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*The Mission of Win The War! Against Violence is to help bring about a substantial reduction of human violence primarily through educational means*

## **For Immediate Release - July 21, 2011 (USA)**

From **Win The War! Against Violence**

*New Non-Profit Organization Holds a State Violence Reduction Challenge and Violence Education Program for Youths.*

**“Win The War! Against Violence”**

**The War Has Begun. The Second War Between the States. A "Civil" Civil War. A call to non-action!**

**Win The War! Against Violence** is the first campaign begun February, 2011 by the non-profit organization [waragainstviolence.org](http://waragainstviolence.org). It is a new U.S. Violence Reduction Challenge and Award where States compete to see who can reduce the greatest percentage of violent victimizations per calendar year.

The States that **Win The War! Against Violence** the best will receive an official award/trophy from [waragainstviolence.org](http://waragainstviolence.org) and other rewards yet to be added. State winners will be the top three in the four categories. Categories are by State Populations and are labeled **Red**, **Orange**, **Green** and **Blue**. Statistics come from the FBI's Uniform Crimes Reports (UCR) which track crimes reported to police. Later in 2011 this campaign goes worldwide!

# Win The War! Kentucky (KY)

(Lead Campaign – July 2011)

[www.winthewarky.us](http://www.winthewarky.us)

**Win The War! Against Violence** in the Commonwealth of Kentucky. A Violence Prevention, Violence Reduction, Violence Awareness and Violence Education Campaign.

KY Schools vs. KY Schools, KY Cities vs. KY Cities and the State of Kentucky against itself.

## Support Program

### "A Moral Kid" Program

[amoralkid.us](http://amoralkid.us)

A Moral Kid Program (I AMM) "*I Am Moral*"

**A Violence Prevention and Reduction Outreach Educational Interactive Program Lasting 40 Minutes. Presented Live and In Person by Win The War! Against Violence.**

Yes, kids need to be moral too. How? The exact same way adults are moral; by believing in good principles over bad principles. The good principles are "*The High Five*", Peace (*The First Principle*), Life, Love, Freedom and Equality (*The Super Principle*). These principles override all other things without conflicting with them. Examples of bad principles are selfishness (*The Failed Principle*), hate, greed and inequality. A person excises these principles though the limitless power of each and every kid's unique, personal, individual, one-of-a-kind identity. A person's identity controls the actions and destiny of their lives and this is the core of the presentation. Helping kids get in tune with their identity and helping them to use it constructively and their own best interest which means not being violent.

## Additional Campaigns Underway By Win The War! Against Violence

**A Moral Man (IAMM).** An educational campaign to help remind all men that the vast majority of them are already moral. Also that morality is the belief in good principles and not bad ones. The good principles are **Peace** (*The First Principle*), **Life, Love, Freedom and Equality** (*The Super Principle*). These five principles we call "*The High Five*". A bad principle is selfishness (*The Failed Principle*). Being **A Moral Man** is the greatest step that can be taken to reduce all forms of violence. We also promote a Voluntary, *A Moral Agreement* on our web site.

**The Color of Democracy.** A campaign to promote democracy in countries where it does not exist and more democratic democracies where it already exists, *The Color of Democracy* includes frequent and detailed voting by the public on issues big and small. Where the equal combination of their votes, which is their opinion and color, would be grouped together by detailed issue to become the law of the land. We believe that a high level of democracy is a powerful anti-violence weapon since most people are peaceful.

**The Justice Fast Track.** It is an attempt to make sure all people who should go to trial for doing violence, do go to trial. Also to make sure all trials are done timely, openly, fairly, honestly and without torture and revenge. We believe that true, fair and open justice puts peace on the fast track where revenge keeps that thread of violence going. Also included other aspects of "*Justice Prevention*" such as to making prisons 100% peaceful to help reduce recidivism among people convicted of violent crimes.

**The First Principle Place (TFPP).** Peace is the first principle of everything. We are planning safe places for youths and teens where peace rules first. It will be "*A Peace Place*" and a sanctuary from all forms of violence. We believe some need to experience peace to fully understand and embrace it. And that "*Super Fun*" happens in abundance with peace.

**The Wave Expose' News Site.** A news service designed to exposing violence in its true light, with special attention to "*Shadow Violence*" which is often ignored. Examples of "*Shadow Violence*" is poverty and illness which are not normally classified with violence but produce the same results. The site will cover only issues of violence and hope to reduce the false glamorization, insensitively and the false justifications of violence.

## Founders

**Douglas A. Wain** is author of the book “The War Against Violence Everywhere” (ISBN 978-0-9789319-1-9) published October 3, 2010 and is also President of Douglas Safety Corporation, est. 1995. A company that sells safety products and apparel to protect American workers and helps companies comply with Occupational Safety and Health Administration (OSHA) Standards. He has worked in the work safety field for over 30 years and has traveled extensively in East and South Asia. He also is mentor for children in the Lexington-Fayette County Public School System and has served on a School-Based Decision Making Council. He also has completed Virtus Training and volunteers for Parochial Schools in Lexington, KY. He has also been a Big Brother in Lexington, KY.

**Elisa Wain** is a Teacher/Educator in the Lexington-Fayette Country Public School System for 10 years. She has also worked in private schools in Lexington, KY. Has served on a School-Based Decision Making Council. She has a Bachelors Degree in Education, Awarded Phi Zeta Kappa, and a Masters Degree in Elementary Education and a Rank I Degree in Primary Education. She also served on the board of Chrysalis House in Lexington, KY. Lexington Herald-Leader Article February 2, 2009.

## Organization

**Win The War! Against Violence** is part of War Against Violence Corporation, a non-profit company incorporated in the State of Kentucky on March, 14, 2008. KY State ID # 0688025. A Federal Tax Exempt 501 (c) (3) organization. Effective date of exemption, March 14, 2008. Federal EIN # 27-5333413.

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